



Today's Challenges
TOMORROW'S
OPPORTUNITIES

2009
CCM Convention & Exposition

October 8, 2009 ■ 8:00 am - 5:30 pm
Connecticut Convention Center
Hartford

Join more than 1,000 attendees, including local government leaders from throughout the state and company representatives providing the best in services to towns and cities, for a full-day of informative workshops, interactive discussions, and networking opportunities.

General Session

An exciting and entertaining session will feature "GET REAL! Understanding Today's Economy and Tomorrow's New Future."



Workshops

A program of 16 workshops will address a broad-range of topics for every level of municipal government – from department heads, to board & commission members, to elected officials and CEOs.

Networking

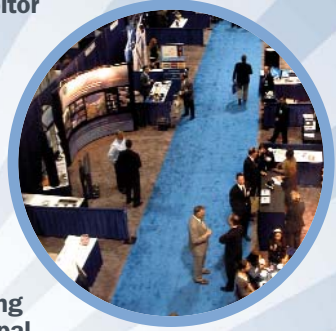
Here's your chance to meet and exchange ideas with municipal leaders from all across Connecticut! Discover how your peers and colleagues are meeting today's challenges.

With these excellent connections you are sure to bring back home new ideas to improve the quality of life in your own community.



Municipal Marketplace

A wide variety of services and products essential to running your municipality will be exhibited at CCM's Municipal Marketplace. With over 145 exhibitor displays, this will be the largest marketplace ever!



Comcast Cyber Café

CCM is pleased to announce the addition of the Comcast Cyber Café, a relaxing venue in the Municipal Marketplace where attendees and exhibitors can wirelessly check emails and jump online!

Entertainment/Raffles

There will be musical entertainment throughout the day – from the keynote session to the reception. During the day and at the reception raffle prizes will be awarded to attendees.

CCM proudly thanks our 2009 Corporate Sponsors for their contribution to the convention:

- ADMINIS, INC • CONNECTICUT INTERLOCAL RISK MANAGEMENT AGENCY (CIRMA)
- COMCAST
- CT CLEAN ENERGY FUND/ CONNECTICUT INNOVATIONS
- CONCENTRA MEDICAL CENTERS
- HARTY INTEGRATED SOLUTIONS
 - MURTHA CULLINA, LLP
 - SIEMENS
- THE COMPUTER COMPANY

Today's Challenges
**TOMORROW'S
OPPORTUNITIES**

Convention Schedule

8:00 am

Registration Begins

8:00 am - 4:00 pm

Municipal Marketplace Open

8:00 am - 4:00 pm

Municipal Showcase Open

9:00 am - 10:15 am

General Session — Keynote

11:00 am - 12:15 pm

Workshop Session A

12:15 pm - 1:30 pm

Lunch and Musical Entertainment

1:30 pm - 2:45 pm

Workshop Session B

3:00 pm - 4:15 pm

Workshop Session C

4:15 pm - 5:30 pm

Reception and Entertainment

Today's Challenges
**TOMORROW'S
OPPORTUNITIES**



General Session

“GET REAL! Understanding Today’s Economy and Tomorrow’s New Future”

Dr. Lowell Catlett, economic futurist and keynote speaker

Lowell Catlett, a futurist and Ph.D economist, will give the keynote address. Noted for his upbeat presentations and exciting lecture style, Catlett will present “GET REAL! Understanding Today’s Economy and Tomorrow’s New Future,” focusing on the current state of the economy and changes it holds in store for towns and cities and all of us.

Municipal Showcase

“Regional and Inter-Municipal Cooperation”



This year’s Municipal Showcase highlights activities that municipalities can do better together than they can alone and the professional associations that can assist those efforts.

At press time, two associations are scheduled to share their efforts, Connecticut Town Clerks Association (CTCA) and the Connecticut Police Chiefs Association.

Accounting & Financial Services

- Blum Shapiro★
- Farmington Savings Bank★
- First Southwest Company★
- Henry, Raymond & Thompson, LLC
- MBIA Asset Management★
- Milliman, Inc.
- Standard & Poor's
- TD Bank★
- Webster Bank, N.A.★

Air Conditioning & Heating

- Trane★

Architectural & Engineering Services

- BETA Group, Inc.
- BSC Group★
- CDM★
- CME Associates, Inc.★
- Fuss & O'Neill★
- Lenard Engineering, Inc.
- S E A Consultants, Inc.
- Terracon Consultants Inc.
- Tighe & Bond, Inc.★
- URS Corporation★
- Vanasse Hangen Brustlin
- Weston & Sampson★
- Woodard & Curran
- WSP SELLS

Billing & Collections

- Comstar, Inc.

Code Compliance

- General Code★

Communications

- HB Communications, Inc.
- Sprint Nextel

Construction & Project Management

- AVT Construction & General Contracting
- New England Carpenters Union

Damage Restoration

- JP Maguire★

Education

- Connecticut Coalition for Justice in Education Funding (CCJEF)
- School Based Services, Inc.★

Employee Benefits & Pension Consultants

- Aon Consulting, Inc.★
- Benecard Services, Inc.
- The Hartford
- Hooker & Holcombe Companies★
- ICMA Retirement Corp.★
- Lockton Companies, LLC★
- Ovation Benefits Group★
- The Segal Company★

Energy Services

- Clean Cities Energy Alternatives
- CT Innovations
- East River Energy
- Johnson Controls★
- Siemens

Environmental Consulting & Services

- Environmental Services, Inc.

Equipment

- Northeast STIHL

Geographic Information Systems

- Cartographic Associates, Inc.★

Health Insurance

- Aetna★
- Anthem Blue Cross and Blue Shield★
- CIGNA Healthcare★

- ConnectiCare, Inc.★
- Delta Dental of New Jersey★
- Emergency Medical Group, LLC
- UnitedHealthcare

Information Technology Services

- ADMINS, Inc.
- Applied Geographics, Inc.
- Brave River Solutions
- Chimenet, Inc.
- The Computer Company, Inc.★
- Connecticut Center for Advanced Technology★
- Connecticut Computer Service, Inc.
- Des Lauriers Municipal Solutions, Inc.
- GovConnection, Inc.★
- Tyler Technologies, Inc.

Insurance & Risk Management

- Connecticut Interlocal Risk Management Agency (CIRMA)
- Midwest Employers Casualty Company
- PMA Management Corp. of New England

Law Firms

- Halloran & Sage LLP

Lighting & Decor

- American Power Solutions
- HOLOPHANE/AEL
- Philips Hadco
- Sternberg Lighting
- Vanguard Lighting

Manufacturers

- Bobcat Company
- Dome Corporation of North America
- Franklin Paint Company
- Garland Company, Inc.
- Tarkett Sports

Parks & Playground Equipment

- M.E. O'Brien & Sons, Inc.

Purchasing

- GovDeals, Inc.

Security

- Amano Integrated Systems, Inc.
- CT Department of Emergency Management & Homeland Security
- Sonitrol Security Systems

Waste Management & Recycling

- Bristol Resource Recovery Facility Operating Committee (BRRFOC)◆
- Connecticut Resources Recovery Authority★
- Willimantic Waste Paper Company, Inc.

Water Products & Services

- Severn Trent Services★
- Terre Hill Stormwater Systems

Wholesale Supplies

- Suburban Stationers★

List of Exhibitors as of 8/1/09

★ Municipal Business Associate Member

◆ CCM Associate Member

WORKSHOPS

SESSION A:

11:00 A.M. TO 12:15 P.M.

A1

Funding Youth Programs in Tough Economic Times

Co-sponsor: Connecticut Youth Services Association (CYSA)

Smart investments in youth and families are essential to the well-being of communities. The need for such services does not dissipate, but often increases, during tough economic times. This workshop will explore innovative ways for communities to maintain funding for important services and non-funding strategies to provide services, such as increased volunteerism.

A2

Thy Neighbor's Keeper: Inter-Local Police Cooperation

Co-sponsor: Connecticut Police Chiefs Association

Recession or not – crime still happens. Learn which statutes can enable towns to assist each other during these difficult fiscal times. The details of police assistance agreements, joint performance of municipal functions, and mutual aid systems will be outlined and discussed for local officials to consider in their own communities. Learn specific examples of what some towns are already doing together – across municipal boundaries – to enhance their public safety capabilities and maximize local resources.



Today's Challenges TOMORROW'S OPPORTUNITIES

A3

A "Civil" Government: Working with Local Boards & Commissions

Co-sponsor: Connecticut Town and City Management Association (CTCMA)

Learning to break barriers to achieve mutual consensus is essential to keep local government functioning smoothly. Municipal chief executives and department heads must maintain and sometimes restore or build good relationships with "Night Government" citizens who serve in local boards and commissions. Get tips and examples of overcoming policy or other differences.

A4

Tracking & Transforming Blighted & Foreclosed Properties

Foreclosed properties can sometimes turn into blighted properties, creating an eyesore as well as a financial void when it comes to property taxes. You will learn how using current ordinances or in developing new ones municipalities can mitigate the time these properties lay dormant. Learn how to bring in new revenue sources sooner rather than later.

A5

Pre-Employment Medical & Fitness Best Practices

Co-sponsor: Connecticut Interlocal Risk Management Agency (CIRMA)

Hiring employees to perform physically demanding jobs in the municipal environment is often difficult and requires critical data to ensure you are making the right decision. This workshop will provide municipal officials with a legal overview of the hiring process and a practical guide for implementing a pre-employment medical process designed to effectively evaluate prospective employees and their abilities to perform the essential functions of their job.

WORKSHOPS

SESSION B:

1:30 P.M. to 2:45 P.M.

Today's Challenges
**TOMORROW'S
OPPORTUNITIES**

B1 Brownfield Remediation & Redevelopment – How Has the Landscape Changed?

Get the most up-to-date information on statutory and programmatic changes for remediating and redeveloping Brownfields in Connecticut. The conclusion of the State Task Force on Brownfields Strategies and several key pieces of legislation have changed the landscape for cleaning up contaminated properties, in terms of rules and regulations as well as funding. Hear from key officials about what this means to your municipality and your projects.

B2 Regionalism & Inter-municipal Cooperation

Regional entities are an integral part of any smart growth or inter-municipal cooperative effort. Many regional planning organizations (RPOs) have consolidated various municipal programs to create greater efficiencies and save communities significant amounts of money. This session will explore innovative regional efforts underway in Connecticut and across the country.

B3 The Ricci Decision and Its Impact on Hiring and Promotions in Municipal Government

Co-sponsor: Connecticut Public Employer Labor Relations Association (ConnPELRA)

This workshop will shed light on the U.S. Supreme Court's recent decision in *Ricci v. DeStefano* (New Haven). Attendees will learn how this case will impact future human resources functions, and have the opportunity to discuss with local attorneys familiar with the ruling.

B4 Beyond 2010: Financial Management During Times of Economic Crisis and Beyond

Co-sponsor: Government Finance Officers Association of Connecticut (GFOA-CT)

Municipalities have led the way in finding efficiencies, cutting back services, and working with public employee unions to find cost savings. Many were forced to eliminate positions and grudgingly raised taxes. What comes next? Learn strategies that will help municipalities weather the storm for 2011 – meeting current challenges and safely planning for the future with other municipal officials.

B5 Preparing to Protect Your Volunteer Emergency Responders

Co-sponsor: Connecticut Interlocal Risk Management Agency (CIRMA)

Community Emergency Response Teams (CERTS) are growing in popularity and are important local volunteer assets heavily relied upon by municipal officials. The purpose of this session is to provide a clear picture of how Workers' Compensation and liability incidents are managed for CERT members. It will also provide the details on CERT activation, screening volunteers and risk management best practices for volunteers.

B6 Commissioners' Roundtable

State and local budget troubles, and the lingering recession, make it crucial that municipalities and state agencies work together. At this roundtable session, you'll be able to have a direct dialogue with the leaders of key state agencies affecting municipalities. Similar sessions from the past few conventions have been popular with officials from both levels of government and have helped improve communication on permits, economic development and more.

WORKSHOPS

SESSION C:

3:00 P.M. to 4:15 P.M.

C1 Saving Taxpayers Money Through Smart Energy Choices

This workshop will demonstrate that it is possible to plan and implement a successful, long-term energy strategy. Given the volatility of energy prices, planning is more than possible; it's imperative. We'll provide you with the keys to enable your success - from establishing your energy "baseline" to mapping a clear path that leads to your financial goals. We'll also help you anticipate and overcome some typical impediments to progress and establish a solid base for sustaining your success.

C2 Municipal Law and Liability Update

Co-sponsor: Connecticut Association of Municipal Attorneys (CAMA)

Now more than ever, municipal officials and town attorneys need to make sound decisions that will protect their constituents and clients from costly litigation in the future. This municipal liability update will cover a range of topics, including police officer liability and Section 1983 liability, recent changes to the applicable law, as well as significant cases, and what they will mean for towns and cities going forward. The intersection, and sometimes conflict, of the FOIA (Freedom of Information Act), records retentions, and the First Amendment will also be discussed.

C3 Saving REAL DOLLARS: How towns & Boards of Education work together

The economic downturn is driving the state's towns and cities to look at ways they can work together to share services and save money. Regionalization is not new to education. With 166 school districts, Connecticut's towns and cities have long explored ways to work together to stretch dollars. Town and school budgets are in crisis, so local boards and councils are taking a

Today's Challenges TOMORROW'S OPPORTUNITIES

fresh look at cooperative arrangements. This session will focus on how Connecticut towns and schools can share services or utilize cooperative purchasing to save taxpayers money.

C4 The Municipal Town Clerk's Office of Today and Tomorrow

Co-sponsor: Connecticut Town Clerks Association (CTCA)

This workshop is geared to helping local officials and administrators understand the scope and diversity of the town clerk's function. There will be a presentation on a pilot program under development by 3 - 4 municipalities that is a model for "land record consortium" where clients will be able to search 24/7 both indexes and images on a web-based system for multiple towns and cities. CTCA believes the process has great potential to grow statewide. Additionally, open discussions will address other areas of shared services and technology.

C5 Emerging Insurance Trends for Municipalities

Co-sponsor: Connecticut Interlocal Risk Management Agency (CIRMA)



Budget planning and forecasting financial trends is an essential skill and function for municipal leadership. Insurance costs are a major operational expense in municipal budgets. This workshop will provide municipal leaders with key insights of the emerging insurance trends that can significantly influence the future cost of insurance for municipalities, identify legal and claim trends and provide guidance on positioning your organization to effectively navigate through economic turbulence and a changing insurance climate.



REGISTER EARLY AND SAVE!

The registration fee includes access to all events, speakers, workshops, exhibits, lunch, refreshments and raffles. Personnel from every municipal department should attend this informative event!

Early-bird raffle prize - Register by September 4th and you will be eligible to win the early-bird raffle prize.

FEES	CCM-Member Municipalities	Non-CCM Member Municipalities
Per Municipal Registrant		
Paid by Fri., Sept. 4	\$50	\$100
Paid by Fri., Sept. 25	\$65	\$130
On-Site Registration	\$130	\$260

Full payment must be enclosed with registration form, or if you wish to use your credit card, please fill out both forms on page 15.

Parking:

Parking vouchers available at \$14 for the full day, paid in full to CCM by Sept. 25. Parking paid on Oct. 8 is \$20 for the full day paid to LAZ Parking.

SHARE A RIDE!
Carpool to Save Gas and Parking Fees!

For more details, call the CCM Training hotline at 203-498-3018 or you can visit us online at www.ccm-ct.org/convention. To ensure your full participation, please notify us of any accommodation necessary for a special need.

Cancellation Policy: All cancellations must be in writing and submitted to CCM by September 28, 2009 to receive a full refund. There are NO refunds after September 28, 2009.

Yes, I want to attend!

CCM's Annual Convention & Exposition on Thursday, October 8, 2009, at the Connecticut Convention Center in Hartford.

To register, please fill out and return the form below.

Pre-registration must be accompanied by full payment.

Name: _____

Position: _____

Department: _____

City/Town/Organization: _____

Address: _____

E-mail Address: _____

Phone: _____

Fax: _____

Vegetarian Lunch: Yes No

REGISTRATION PAYMENT OF \$_____ IS ENCLOSED FOR _____ PERSON(S).

PARKING PAYMENT OF \$_____ IS ENCLOSED FOR _____ CAR(S).

Check enclosed (payable to CCM). Return to the address below.

Charge my: MasterCard VISA Discover AMEX

Card #: _____

Expiration Date: _____ CVV Code: _____

(3 digit code on back of VISA, MC, DISCOVER or 4 digit code on the back of AMEX)

Name on Card _____

Billing Address _____

City/State/ZIP _____

Signature _____

Please make additional copies of these forms as needed.



CCM Convention & Exposition 2009
900 Chapel Street, 9th Floor
New Haven, CT 06510



Connecticut Conference of Municipalities
900 Chapel Street, 9th Floor
New Haven, Connecticut 06510-2807

2009 CCM Convention & Exposition



FIRST CLASS
U.S. POSTAGE
PAID
NEW HAVEN, CT
PERMIT NO. 279